



California Trails Conference Foundation

A 501(c)(3) nonprofit organization #68-0343597

P.O. Box 1047
Yachats, OR 97498
877.776.3619

President
Richard E. Troy

Secretary/
Treasurer
John A. Kolb

Executive
Director
Lauralee Svendsgaard
lsven@peak.org

Exhibit Opportunities

2010 California Trails & Greenways Conference

April 21 to 23, 2010

Cambria Pines Lodge, Cambria

California State Parks and the California Trails Conference Foundation are offering a unique opportunity to ***exhibit your services and products to a niche market from local, state and federal agencies; a broad range of resource based nonprofit organizations***; as well as community advocates for hiking, biking and horseback riding trails. ***Celebrating our 25th Anniversary***, the Conference directly benefits trail and greenway planners, builders, managers, maintenance crews, interpreters and advocates (***many with direct purchasing authority***); making this a truly unique opportunity to effectively promote your products and services ***during this 3-day event***.

This year's Trails Conference features a special exhibit tent where conference registration, beverages, snacks and other activities will ensure that ***nearly 300 conference attendees will have frequent and relaxed opportunities to view your products*** and engage in meaningful discussions.

The Trails Conference is the only statewide, non-motorized trails conference in California and has a ***database of over 2,000 active trail professionals and advocates***. By upgrading, you can become a ***Conference Sponsor and*** (at the Copper level or above) ***receive an exhibit space, a hot link from California State Parks' website, complimentary registration (which includes meals with conference guests) and more***.

Whether you choose to be an *Exhibitor or Sponsor*, this is a truly golden opportunity to directly connect trail planners, builders, managers and advocates to your very special products and services.

To become an exhibitor, please complete and submit the attached Exhibit Form. For details regarding sponsorships, please click on the Sponsor Information link on the Conference home page. For general information about the California Trails & Greenways Conference view our website at www.parks.ca.gov/trails/conference or by contacting Lauralee Svendsgaard, Executive Director of the California Trails Conference Foundation at 877.776.3619 or lsven@peak.org.



2010 California Trails & Greenways Conference
April 21 to 23, 2010

Exhibitor Form

Company, Organization or Agency Name _____

Contact Person: _____

Address: _____ City _____ Zip _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Exhibit Options*

Commercial

- | | | | |
|--|-------|--|-------|
| <input type="checkbox"/> Free standing exhibit
(maximum length 10 ft.) | \$300 | <input type="checkbox"/> Half table (shared) | \$175 |
| <input type="checkbox"/> Standard exhibit table
(8 ft. x 2.5 ft. table) | \$300 | <input type="checkbox"/> Outside exhibit | \$200 |

Nonprofit or Agency

- | | | | |
|--|-------|--|-------|
| <input type="checkbox"/> Free standing exhibit
(maximum length 10 ft.) | \$225 | <input type="checkbox"/> Half table (shared) | \$125 |
| <input type="checkbox"/> Standard exhibit table
(8 ft. x 2.5 ft. table) | \$225 | <input type="checkbox"/> Outside exhibit | \$175 |

** Want a real deal? Look into our Sponsorship packages. Many include exhibit space along with other effective promotional opportunities. For details view the Conference website at www.parks.ca.gov/trails/conference.*

Payment Information

Exhibit Fee Total \$ _____

☐ **Full payment enclosed (check or money order), payable to California Trails Conference Foundation**

☐ **Charge payment to:** Visa or MasterCard

Cardholder's name (please print): _____

Cardholder's address, city, state, zip code: _____

(If different from above) _____

Account # _____ Expiration Date: _____

Cardholder's signature: _____ Date: _____

Thank You!

California Trails Conference Foundation, P.O. Box 1047, Yachats, OR 97498
Phone & Fax: 877.776.3619 or lsven@peak.org